



ALSO COMPLETES 3D-PRINTING PORTFOLIO WITH DYEMANSION'S LEADING FINISHING TECHNOLOGY

ALSO



ALSO brings together providers and buyers of industries like ICT or 3D printing. The technology provider is continuously growing its portfolio and recently signed an agreement to distribute DyeMansion's finishing systems across Europe. This partnership allows resellers and users to transform the way of utilizing their 3D printers from prototyping to real manufacturing.

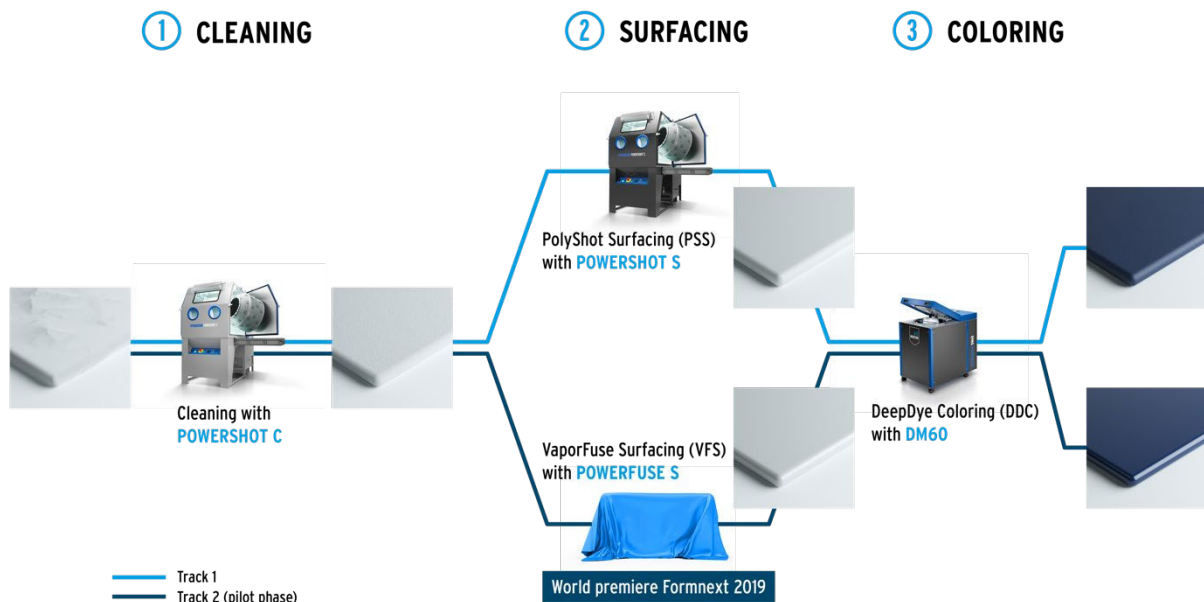
05.11.19 Munich - Following hard- and software solutions by HP and Materialise, ALSO completes their 3D printing offer with the industrial post processing solutions from DyeMansion.

"3D printing is an important and rapidly growing strategic segment in our portfolio", says Gustavo Möller-Hergt, CEO of ALSO Holding AG (SIX: ALSN). "After having launched a Europe wide partnership in May 2017 to distribute HP's Multi Jet Fusion products and solutions, we are now able to offer the complete value chain from production to the finished product with a global market leader in industrial Additive Manufacturing finishing solutions."

ALSO's Additive Manufacturing offering is supported through its own European Center of Competence for 3D printing. The technology provider can deliver resellers and users of industrial 3D printing technologies an industrial end-to-end solution from a single source. This includes the complete Additive Manufacturing value chain along software from partners like Materialise, production through HP's Multi Jet Fusion technology and now also post-processing solutions provided by DyeMansion.

DYEMANSION AS TRUSTED PARTNER FOR FUTURE FACTORIES

Started in 2015 with the first industrial coloring solution for powder bed fusion parts, DyeMansion quickly extended its portfolio with advanced part cleaning and surfacing solutions for a wider range of 3D printing technologies in the field of plastics. Today, the DyeMansion Print-to-Product workflow combines industry leading hardware with the widest range of color and finishing options on the market.



Overview DyeMansion Print-to-Product workflow

From perfect fit eyewear to personalized car interiors, this technology makes 3D printed products become a part of our everyday life. The ability to provide a flexible solution for small batches and high volumes makes DyeMansion a trusted partner for future factories. With their [brand new Powerfuse S](#), the post-processing specialists from Munich will launch a clean technology which achieves injection molding like surfaces and is ready for Industry 4.0 at this year's Formnext in November. Booth: 11.1, D61.

ALSO OFFERING FINANCIAL SERVICES FOR END CUSTOMERS

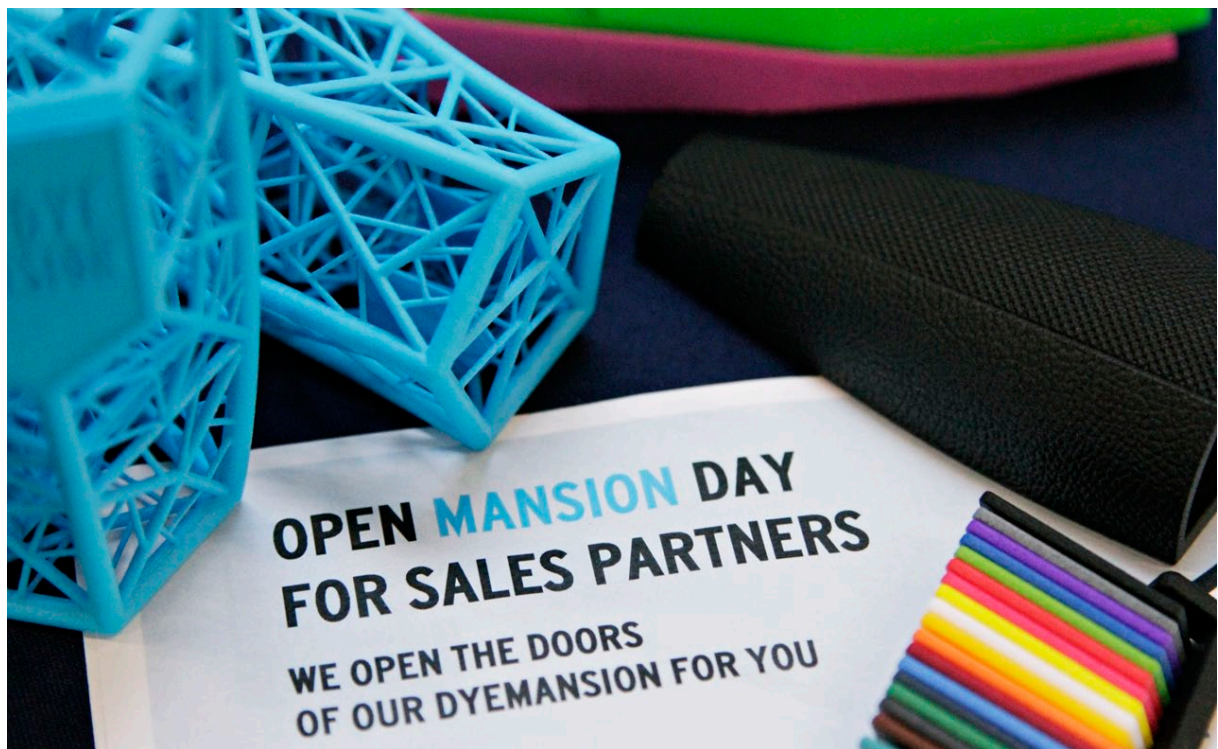
"The partnership with ALSO offers us new opportunities executing our process chain-based marketing strategy in EMEA and sustaining our growth path. We are very excited about this new cooperation and look forward to challenging the status-quo, in our case injection molding. Together with ALSO, we will enable totally new applications with industrial 3D printing," says Kai Witter, Chief Customer Officer at DyeMansion.

Besides marketing and distribution of the DyeMansion finishing systems, the ALSO Financial Services offer includes rental contracts for end customers, which can feature the reseller's own branding. Resellers can reach out to ALSO drawing contracts in flexible ways and then manage them. The next step will be identifying and certifying resellers across Europe that would like to boost their offer to the manufacturing scale and have an appropriate competence in industrial 3D-printing.



Open Mansion Day hosted by ALSO and DyeMansion at the DyeMansion HQ in Munich

With an open house at the DyeMansion headquarter and an attractive campaign for providing new partners a smooth start first jointly activities have been realized. The campaign runs until the end of the year. Partners are served with marketing support and a refund of their DyeMansion related expenses. To learn more about this offer, feel free to contact DyeMansion directly.



ABOUT ALSO

ALSO Holding AG (ALSN.SW) (Emmen/Switzerland) brings providers and buyers of the ICT industry together. ALSO offer more than 550 vendors of hardware,

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software and IT-services access to over 100 000 buyers, who can call a broad spectrum of other customized services in the logistics, finance, and IT services sectors, as well as traditional distribution services. From the development of complex IT landscapes, the provision and maintenance of hardware and software, right through to the return, reconditioning and remarketing of IT hardware, ALSO offers all services as a one-stop shop. ALSO is represented in 23 European countries and generates total net sales of approximately 9.2 billion euros with around 4 000 employees in the fiscal year 2018. The majority shareholder of ALSO Holding AG is the Droege Group, Düsseldorf, Germany.

Website: www.also.com

ABOUT DYEMANSION

DyeMansion is the global leader in Additive Manufacturing finishing systems that turn 3D-printed raw parts into high-value products. From perfect fit eyewear to personalized car interiors, their technology makes 3D-printed products become a part of our everyday life. Starting in 2015 with the first industrial coloring solution for powder bed fusion parts, DyeMansion extended its portfolio with advanced part cleaning and surfacing solutions for a wider range of 3D-printing technologies in the field of plastics. Today, the DyeMansion Print-to-Product workflow combines industry-leading hardware with the widest range of color options on the market. All systems can be integrated seamlessly into your production. The ability to provide a flexible solution for small batches and high volumes makes DyeManion a trusted partner for your future factories. In close collaboration with customers across all industries, their technology and expertise continuously grow with the market. Finding the right finish for every end-use application is drives the young entrepreneurs.

Website: www.dyemansion.com

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